Please circulate to:
Guidance Counselors, Business, Foods and Hospitality Teachers, and Vocational Student Advisors

EDUCATOR WEEKEND

July 16–18, 2004
Charlotte, North Carolina

RSVP Deadline June 18

Charlotte Campus
Inaugural Freshman Class
Fall 2004
Johnson & Wales, “America’s Career University,” invites high school educators to take a closer look at our exciting degree offerings during a special “Educator Weekend” in Charlotte, N.C., the site of our newest campus to open in September 2004.

Talking with college admissions representatives and reading catalogs can only tell you so much about a school’s environment and its academic programs. That’s why we’ve designed this special weekend—featuring round-trip airfare, lodging and meals at reduced rates for educators—so you can visit the newest J&W campus and see for yourself what makes a Johnson & Wales education unique.

As a guidance counselor, educator or vocational club advisor, you play an important role in directing students toward their future careers. After participating in this Educator Weekend, you’ll be able to tell students firsthand why we are America’s Career University.*

Join us at our newest location in Charlotte. Read on for more information.

**EDUCATOR WEEKEND AGENDA**

**Friday**
Arrival/Registration 3:00 p.m.
Welcome Reception

**Saturday**
Charlotte City Tour
Virtual Tour of Campus
Culinary, Hospitality and Business Presentations

**Sunday**
Breakfast and Departure after 12:00 p.m.

Learn firsthand about our unique educational concept that results in the career success of our graduates.

Discover our exciting career co-op and internship programs, and why 98% of our students are employed within 60 days of graduation.

Hear about numerous opportunities for financial assistance and scholarships for your students.

Discover why students have chosen J&W for its two- and four-year degree programs in business, hospitality, technology and food service.

*America’s Career University*
REGISTRATION FORM

I accept your invitation to attend the Educator Weekend at the Charlotte, N.C. Campus from July 16–18, 2004. (The registration deadline for the event is June 18, 2004.)

Name

Date

Title

School

School Address

City State Zip

School Phone (        ) E-mail Address (School)

Home Address

City State Zip

Home Phone (        ) E-mail Address (Home)

Have you attended a previous J&W visitor program? □ Yes □ No

If yes : Year Campus

Are you affiliated with:

□ BPA □ DECA □ FBLA □ FCCLA □ FFA □ IA □ Prostart

□ SkillsUSA-VICA □ TSA □ HBA □ Lodging Management

□ National Academy (NAF) □ Other:

I would like to room with (name)

Gender (for rooming purposes only): □ male □ female        I prefer to room with a □ smoker □ non-smoker

Payment Information (No purchase orders will be accepted. Make checks or money orders payable to Johnson & Wales University.)

Enclosed is a □ Personal Check □ School Check □ Money Order □ Credit Card (MC/Visa/AmEx) □ Discover

Cardmember Name

Credit Card Type & Number

[please print]

Cardmember Signature

Expiration Date In the amount of □ $395 □ $95

Please mail registration and payment to the Charlotte Campus. (The address is on the opposite page.) You may also fax registration to (980) 598-1111 and include credit card information. Phone registrations will not be accepted.

PROGRAM COST

□ $395 (Arrangements will be made from the airport closest to your residence.)

1st choice: Airport City State

2nd choice: Airport City State

□ $95 (I will not require flight arrangements. Attached is my itinerary.)

Transportation Arrangements: If you are providing your own flight arrangements or are driving, please contact the Admissions Office to find out appropriate arrival and departure times for the program.

INFORMATION

To participate in Johnson & Wales University’s Educator Weekend, simply complete and return the registration form by the June 18 deadline. If you will be flying to our campus, include a check for $395. The fee for educators who do not require flight arrangements is $95. Covered in the cost of the program are:

• Two nights’ lodging at a local hotel (Friday and Saturday)
• All meals upon arrival
• Tours and activities
• Airline tickets (included with $395 registration fee only)
• Transportation throughout program

NOTE:
You must live more than 6 hours away from the campus by car to be eligible for the $395 air travel fee. If you plan to make your own flight arrangements, please send your itinerary to the Admissions Office by the program deadline. We will arrange to pick you up at the airport. Please do not make flight arrangements until you have received confirmation of registration. You may call to confirm. Airline tickets purchased by the University are nonrefundable and nontransferable. All reservations are on a first-come, first-served basis, since attendance at these programs is limited to two participants from a school. Accommodations are based on double occupancy and are provided for only the program dates. If you plan to extend your stay, please contact the Admissions Office for the names and phone numbers of area hotels. Please, no spouses or guests.

Registration forms and checks (made payable to Johnson & Wales University) may be mailed to the address below. Registration will not be taken by phone. You may fax your registration to (980) 598-1111 and pay by credit card.

REFUNDS

Full refunds will be honored for cancellations received on or before the deadline date. No refunds will be granted after that date. Airline tickets are nonrefundable and nontransferable.

CONFIRMATION

Check-in information and directions will be provided with your confirmation package, once we have received and processed your registration.

Send registration form and check (made payable to Johnson & Wales University) to our Charlotte Campus by June 18, 2004:

Charlotte Campus
Admissions Office
Johnson & Wales University
901 W. Trade Street, Suite 175
Charlotte, NC 28202
Fax: (980) 598-1111
Phone: 1-866-598-2427
Deadline: June 18, 2004
Within 60 days of graduation, ninety-eight percent of J&W graduates seeking employment have jobs within their chosen career fields.

Charlotte offers the best of several worlds—a big city atmosphere that also features easy access to both mountains and beaches. Johnson & Wales University’s newest location will be opening in the Gateway Village section of downtown in September of 2004, but we want YOU to have a sneak preview before it even opens! Plans for the new campus include state-of-the-art culinary and pastry labs; centrally located classrooms and administrative offices; comfortable, easily accessible residence halls, and facilities for student recreation and social activities.

Associate and bachelor’s degrees will be offered in Charlotte, and the listing of planned majors includes degree programs from three of our colleges—business, hospitality and culinary arts.

The growth potential of this up-and-coming southern city seems almost unlimited. Charlotte is well-known for its strong arts and cultural leanings, and was recently named one of the “50 Cities That Sizzle” by Nation’s Restaurant News. It is a major financial center, headquarters to institutions like Bank of America. Transportation is convenient and easy, with a major airport nearby, excellent public transportation, and a new intermodal transportation center planned near campus. Additionally, Charlotte boasts an NFL team, an NBA expansion team, NASCAR racing, an amusement park and water park, and two nearby lakes.

You will stay at the Marriott City Center in the heart of uptown (and close to campus) during J&W’s Educator Weekend. If you have any questions, call the Admissions Office at 1-866-598-2427 or (980) 598-1100.